

## COMPETITION OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

**1. How to Enter.** All entrants must have a valid email address. Any other attempted form of entry is prohibited; no automatic, programmed; robotic or similar means of entry are permitted. Sponsor, its affiliates, partners, promotion and advertising agencies and any entity involved with the administration or fulfilment of this competition are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, Web site, Internet, or ISP availability, unauthorised human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one's ability to enter the competition, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Sweepstakes or downloading any materials in this competition.

Limit one entry per person. All entries become the sole property of the Sponsor and receipt of entries will not be acknowledged or returned. Delivery of prizes requires a street address (no P.O. Boxes). Sponsor is not responsible for lost, late, illegible, incomplete, invalid, unintelligible, or misdirected entries, which will be disqualified. Only fully completed entry forms are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

**2. Eligibility.** Participation open only to legal residents of the UK, age 18 and over. Employees, officers & directors of VisitScotland, subsidiaries, affiliates, partners, dealers, advertising and promotion agencies, manufacturers or distributors of competition materials and their immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees/officers/directors are not eligible to enter. This competition is governed exclusively by the laws of the United Kingdom.

**3. Drawing.** Winner will be selected in a random drawing from all eligible entries received. Odds of winning depend on the number of eligible entries received for the drawing. Drawing will be conducted by VisitScotland, on or about 3<sup>rd</sup> March 2011. By entering the competition, entrants fully and unconditionally agree to be bound by these rules and the decisions of the judges, which will be final and binding in all matters relating to the competition.

**4. Prizes.** win an overnight stay at the Gleneagles hotel, with flights and transfers included. The prize, which is for two adults sharing a double or twin room on a bed & breakfast basis, includes bed and breakfast. The prize is subject to availability.

**5. Notification.** Winners will be notified by email. If winner cannot be contacted, if any prize is returned as undeliverable, or in the event of noncompliance with these competition rules and requirements, the prize will be forfeited and an alternate winner will be selected. Upon prize forfeiture, no compensation will be given. Limit one prize per person or household.

**6. Conditions.** Participation in competition and acceptance of prize constitutes winner's permission for Sponsor to use his/her name, address, likeness, biographical information and any statements made by winner regarding the competition or Gleneagles for advertising and promotional purposes without notice or additional compensation, except where prohibited by law. By participating, entrants, winner and travel companions agree to release and hold harmless Sponsor, their respective advertising and promotion agencies, and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors, from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in competition, or possession, acceptance and/or use or misuse of prize or participation in any competition -related activity and claims based on publicity rights, defamation or invasion of privacy and merchandise delivery. Sponsor is not responsible if any prize cannot be awarded due to travel cancellations, delays or interruptions due to Acts of God, Acts of War, natural disasters, weather or terrorism. Entrants who do not comply with these Official Rules, or attempt to interfere with this competition in any way shall be disqualified. Prizes are non-transferable. No substitutions or cash redemptions. In the case of unavailability of any prize, Sponsor reserves the right to substitute a prize of equal or greater value. Travel is not included in the prize. There is no purchase or sales presentation required to participate. A purchase does not increase odds of winning.

**7. Additional Terms.** Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend this competition should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the competition. In such case, Sponsor will select the winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the competition or Web site.

**8. Use of Data.** Sponsor will be collecting personal data about participants when they enter the competition online, in accordance with its privacy policy. Please review the Sponsor's privacy policy at [visitscotland.com](http://visitscotland.com). By participating in the competition, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.

**9. Sponsor.** VisitScotland, Ocean Point One, 94 Ocean Drive, Edinburgh. EH6 6JH. Scotland